

J-ToP Weekly Schedule

Week	Tuesday	Time	Topics
			Orientation Day
1	13 December 2022	14.00 - 15.30 16.00 - 18.00	Honorary Opening & Special Lecture on Japan-Thailand Relations Business Opportunities and Necessity between Thailand-Japan
2	20 December 2022	14.00 - 15.30 16.00 - 18.00	Japanese Historical Background Workshop : Zen and Shintoism Concepts
3	10 January 2023	14.00 - 15.30 16.00 - 18.00	Panel Discussion 1: 100 Years+ Business Legacy Panel Discussion 2: Family Business in Japan
4	17 January 2023		Connect trip in Thailand (2-3 days)
5	24 January 2023	14.00 - 15.30 16.00 - 18.00	Japanese business trend in Japan: Inbound & Outbound investment opportunities Japanese Business Trend in Japan: Outbound Investment Opportunities
6	31 January 2023	14.00 - 15.30 16.00 - 18.00	Panel Discussion : Efficiency of Japanese Corporate Management & Culture TEDtalks: Unique Japanese Culture, Cuisine and Sake
7	7 February 2023	14.00 - 15.30 16.00 - 18.00	Startups and SMEs in Japan: Lesson learn Panal Discussion:Innovation From Japan & Case Study of Cool Japan
8	14 February 2023	14.00 - 15.30 16.00 - 18.00	How to do Business with Japanese Panel Discussion: Experience Sharing by Thai Alumni from Japan
9	21 February 2023	14.00 - 15.30 16.00 - 18.00	Logistics, Distribution, Connectivity System and City plan of Japan Business & digital transformation of Japanese companies
10	28 February 2023		Company Visit: Toyota R&D Center (Chachoengsao Province)
11	7 March 2023	14.00 - 18.00	Networking session: Japanese-Thai Business Matching
12	14 March 2023	14.00 - 15.30 16.00 - 18.00	Japanese perspective on ASEAN Special talk: Join hands with Japan and expand in ASEAN
13	21 March 2023	14.00 - 18.00	Panel discussion: Winning the heart of Japanese partners and the changing Japan: The art of negotiation
14	28 March 2023	14.00 - 18.00	Latest trends of Japanese tourism and lifestyle
15	4 April 2023		Business and Cultural Trip to Japan (4-5 days)
16	25 April 2023	14.00 - 18.00	Project presentation (potential business cooperation)